

# **Awnings...The Original Air Conditioner!**

## And still the most energy efficient, keeping you cooler outside and in.

That's why there has been massive growth in the awning industry with many new and internet based companies bidding for your business. Many companies believe being the lowest cost provider gains sales; some companies prefer to offer the best value. The difference in the value of the offering is less in price and greater in quality than you may think. To ensure your long term satisfaction, it is important to select the proper combination of retractable awning components fabric and motor.

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### AWNING MANUFACTURER

Retractable awning components are primarily manufactured in Europe, Canada, the U.S. and China, and some from a combination of countries to keep costs lower.

Europeans have enjoyed awnings for generations to expand their living space. As a result European manufacturers' are the most experienced in engineering and design. That's why most manufacturers say their awnings are "European engineered". Europe, the world's largest awning market requires all awnings CE certified.

What is the origin of your awning?

### FABRIC

When comparing awnings make sure you know the fabric. Sunbrella is the leader in 100% solution dyed acrylic fabric for awnings in North America. Many companies claim their fabric has the same characteristics and even the same warranty, but that doesn't mean it is Sunbrella. **What fabric are you purchasing?** 

#### MOTORIZATION

For 3 decades Somfy has been engineering remote control tubular motors for retractable awnings and exterior/interior shade products. Although there are many manufacturers of remote control tubular motors Somfy is the industry leader. **What motor are you purchasing?** 

#### DEALER/RETAILER

Equally important in purchasing is the reputation of the company selling and installing your awning.

Their commitment and participation in their community demonstrates they plan to be in business for a long time. A long list of customers and repeat business are indicators of service and quality.

Membership in various associations provides you with confidence you are dealing with an engaged business that is there to satisfy your needs.

We do not serve the DIY market. Erhardt-Markisen German engineered and manufactured awning components are only available locally through MacDonald Awnings and expanded area through the dealer network.

MacDonald Awning Dealers Are The Exclusive North American Distibutors of German Engineered & Manufactured Awning Components By

www.macdonaldawning.com

To Find the Exclusive Dealer

in your area go to

or call 1•800•363•8588





www.awninginfo.com



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